

## **Outreach and Plan**

**June 2013 - Feb. 2014 :** Preparation of outreach teacher packs; first phase of outreach (DLC, Simpson\*)

- **June - September 2013**
  - Pre-pilot Kate met with Martha Findlay at DLC, developed pre-pilot project (July 2013)
  - Kate met with NLS (August 2013), discussed NLS offerings, maps, Livingstone as illustrated book author
    - Concept idea: story through images
- **October 2013: initial delivery of pre-pilot**
  - Pre-pilot
    - Module 1 will run October 2013, at DLC, with students from two schools, ages 10-12
    - Module 1 at DLC; modules 2, 3, and 4 delivered at schools
      - Module 1: Education pack: "I Knew a Man Called Livingstone"
      - Module 1: At DLC: activities involving 1870 diary, historical objects, history of slave trade, museum tour
    - Module 2 (at school): trading game
    - Module 3 (at school, October 7, 2013): Communication and the 1871 diary
      - Get feedback from students for Top 5 list
    - Module 4 (at school): Global citizens and "What Would Livingstone do if he were alive today?"
  - Developing Pilot
    - Megan and Kate meet week of October 14 to map out first phase
  - Social media?
- **November 2013: Beginning Phase 1**
  - analyze data from pre-pilot: efficacy of delivery and themes
    - Develop student Top 5 list
  - finalize first phase of pilot, building on Module 3 of pre-pilot
  - Initiate contact with schools in Edinburgh and the Lothians.
  - Social media?
- **December 2013**
  - deliver first phase of pilot to east and west coast of Scotland
  - First 6 month review by Martha and Kate.

- Megan and Kate to update and review compliance matrix
- **January 2014**
  - Begin outreach to Tanzania?
  - second stage of pilot, schools in England? Other areas of Scotland?
  - Contact National Museums Scotland, TradeAid and British Council to begin dissemination process.
- **February 2014**
  - Images and photographs need to be organised, and usage rights checked.
  - Consolidation of themes. Do any need to be changed? Are any too country specific?

**Mar. 2014 - Aug. 2014:** Second phase of pilot for outreach program (DLC, Simpson\*)

- Incorporate NLS story through images?

**Sept. 2014 - Feb. 2015:** Outreach report and resources released on site; design US pilot; explore outreach to South Africa and Zambia<sup>1</sup> (Simpson\*, Ward\*, Wisnicki)

- Adrian reaches out to contacts at South African and Zambian archives
- Megan designs US pilot on the model developed in the UK by Kate

### **Final Deliverables:**

- Livingstone Diary Outreach Program (LDO) digital teacher packs and documentation for site.

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<sup>1</sup> Since the submission of our original NEH grant application in July 2012, representatives of *Livingstone Online* have contacted South African and Zambian archives with Livingstone holdings regarding possible digital publication of these holdings through our site (see supplemental documents, items #11 and #12). During the grant period, we plan to develop these relationships further and, as noted here, to explore the possibility of using these relationships of extending our outreach activities to Africa.